



The Dudley Options+ Leisure Discount Scheme

The Options+ Leisure Discount Scheme offers significant savings to residents and non residents on leisure activities across Dudley.

The Benefits of Membership

The benefits of membership are 50% off a number of services and events as follows:

- **Dudley Libraries**
Half price rental on compact discs, cassette and video hire from all [Dudley Libraries](#)
- **Sport & Physical Activity**
Sport courses, swimming instruction, swimming, badminton, squash / racketball, bowls, table tennis, climbing, fitness suites, and fitness classes. Options+ is accepted at the [Crystal Leisure Centre](#), [Dudley Leisure Centre](#), [Halesowen Leisure Centre](#), and the [Dell Stadium](#)
- **Events**
[Himley Hall](#) Bonfire & Under 5's fun day
- **Halls & Entertainment**
[Tickets to selected shows](#)

Are you eligible to join?

Whether you live in Dudley Borough or not, you are eligible to join the Options+ scheme if you meet one of the criteria listed in the table below:

Eligibility criteria	Proof required
1. Registered Jobseeker and in receipt of Jobseekers Allowance	Letter - Job Centre
2. In receipt of Working Tax Credit	Award notice / letter
3. In receipt of Income Support	Letter - Job Centre
4. In receipt of Housing Benefit	Council letter H94
5. In receipt of Council Tax Benefit	Council letter H94
6. In receipt of Incapacity Benefit	Award notice / letter
7. In receipt of Disability Living Allowance	Award notice / letter
8. In receipt of Carers Allowance	Entitlement letter
9. Registered on Dudley Carers Network	Letter from Dudley Carers Network
10. A Blue Badge holder	Blue Badge ID

Eligibility criteria	Proof required
11. Resident in a Dudley Targeted Postcode	Post Code - recent utility bill
12. Asylum Seeker	Proof of residency in Dudley (letter from - Housing Services) plus Home Office ARC
13. Foster family	Letter from Dudley Social Services
14. Child in residential care	Letter from Dudley Social Services
15. A Modern Apprentice (dependants not included)	Letter from learning provider
16. A full time student (dependants not included)	Full time Student Union Card or college enrolment letter
17. Pension Credit (Guarantee Element)	Award Notice/ letter
18. Attendance Allowance	Award Notice/ letter
19. Employment Support Allowance	Award Notice/ letter Discharge Papers/Form
20. UK Armed Forces Veteran (dependants not included)	Record of Service Pay statement or P60 British Veterans Recognition Card
21. UK Armed Forces Serving Personnel	Military ID Card

In addition the dependants of cardholders (partner, spouse and children under 16 years living at the same address).

How long does the membership last?

The membership last 12 months, after which customers will need to renew.

Can I use my membership straight away?

Yes.

How do I apply?

You can apply by calling into any of the leisure centres listed below during normal opening hours. :

1. Click on the [Options+ Leisure Card Application Form \(printable version\)](#), fill out and print off.

Please note that the Options+ Application form produces a PDF to be printed and returned and that the PDF will not load if you are using a **pop-up blocker** - you may need to allow pop-ups for **dudley.firmstep.com**

2. You will need to bring with you Proof of address (i.e. a recent utility bill with your name and address)
3. You will need to bring with you Proof of eligibility.

Please note that photographs will be taken of you at the leisure centre that issues your card, therefore everyone applying for a card (including dependants) must appear in person to apply.

Do not post the form as it as photographs need to be taken at the time of application.

Will my partner/children be eligible?

Dependants of the main applicant will be eligible under all categories except for full time students, modern apprentices and Armed Forces Veteran. Dependant children must be under 16.

Please complete the application form and bring it in to one of the leisure centres, together with associated documents, .

Please note that everyone applying for a card, including dependants, must appear in person to apply.

How much will it cost?

Adults £3.00 and Under 16's £1.50 to join.

Where can I join?

You can join at any of the following leisure centres:

- [Crystal Leisure Centre](#), Bell Street, Stourbridge
- [Dudley Leisure Centre](#), Wellington Road, Dudley
- [Halesowen Leisure Centre](#), Great Cornbow, Halesowen

What is a Dudley Targeted Postcode?

These neighbourhoods have been classified as areas of deprivation within the borough. Those applicants whose postcode is in on of these areas will be eligible to Options+.

Can I apply even if I live outside the borough?

Yes, for all categories except Child in Residential Care, Dudley Targeted Postcode and Carers Network.

Dependants of the main applicant will be eligible under all categories except for Full Time Students, Modern Apprentices and Armed Forces Veteran. Dependant children must be under 16.

Contact Details

- *Name Membership Advisor, Sport & Physical Activity*
- *Address Dudley Leisure Centre, Wellington Road, Dudley, West Midlands, DY1 1UH*
- **Telephone** 01384 815505
- **Opening Hours** Monday to Friday, 8.00 am to 5.00 pm, Please note that the offices are closed at weekends and Bank Holidays